



St Bernard's College

TE KURA TUARUA Ō HATO PERENARA

Sports Sponsorship 2025-2026

Love God, Love Self, Love Others



ABOUT US



St Bernard's College is an integrated Catholic Year 7 to 13 school for boys. The college is located in the centre of Lower Hutt. It serves the Catholic community across the Hutt Valley and Wainuiomata area. The maximum roll is 660 pupils. This allows the College to provide a full and varied range of subjects and activities, yet remaining small enough to ensure a caring, safe and personalised environment.

School Values: Love God, Love Self, Love Others

WHY DO WE ASK FOR SPONSORSHIP?

More professionalism in sport demands a more professional approach to coaching and sporting administration. Current school operating budgets are very tight given current government funding and we are unable to just pass on increasing costs to our families.

To achieve sporting success we need to invest in our coaches and resources.

Therefore we seek support from the business community to support SBC Sport - Our sponsors are our Sporting Partners!

OUR MISSION

We encourage all our students to participate in sports and offer a wide variety of sporting opportunities. Our participation rates are the among the highest in Wellington. High participation leads to aspiration and aspiration leads to sporting achievement.

Our sports programmes embody character, resilience and determination. We strive to empower students to positively influence others to make a difference in our community.

To achieve this we need to:



Connect and
engage with
the SBC
Community



Build a sense
of pride and
belonging



Love God, Love Self, Love Others

WHAT DOES SUCCESS LOOK LIKE?



Old boys want
to send their
sons to SBC



Playing
numbers are
increased



Our players aspire
to perform at the
highest
competition level



Sports resources
are maintained
and constantly
updated



SBC Sport has a
high profile in our
wider community

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Player Expectations

BEING
COACHABLE

SCHOOL
PRIDE

WORK
ETHIC

BE
PREPARED

COMMUNICATION

RESPECT

BEING
ON-TIME

HELP
OUT

Sponsorship Opportunities



More options on next page

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GOLD

PREMIER TEAM MAIN SPONSOR: Playing Top

Price: \$5,000 (exc GST per annum)

Company name & logo features prominently on all playing tops

Tenure: 2 years fixed and automatic right of renewal

BENEFITS

- Acknowledgement in the school newsletter
- Acknowledgement within our sports community
- Advertisements placed on our Social Media accounts
- Invitation to annual Old Boy's and Sponsors Day
- Invitation to our End of Year Sports Prize Giving
- Updates and reports on Sports
- Inclusion in the team photo and invitation to a team meeting

Sponsorship Opportunities cont.



SILVER

TEAM SPONSOR

Company name and logo on the team Playing Shorts

Price: \$2,000 (exc GST) per annum

Positioned at the front or back of the team shorts

Tenure: 2 years fixed and automatic right of renewal



BRONZE

GENERAL SPONSOR:

Company name and logo on selected team training tee

Price: \$1,000 (exc GST) per annum

Positioned on every training tee (can be multiple sponsors)



JERSEY

INDIVIDUAL SPONSOR:

Our 1st XV members have had an individual sponsor for their playing top - it has become a tradition. We would like to extend this to include 1st XI Football and Senior A Basketball teams.

Price: \$500 (exc GST)

Other Sponsorship Opportunities

THERE ARE SO MANY MORE WAYS YOU CAN PARTNER WITH US

Please contact us to discuss any of the options below and more

- Social Media Professional Graphics (Premier Teams)
- Goal post pads
- Video Analysis Software
- Field Flags
- Sideline jackets
- Coaches and Managers apparel
- Grounds management
- Sports equipment
- Tournament teams extra apparel, tracksuits, bags etc



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Sponsorship Benefits

IN PARTNERING WITH US, YOU WILL RECEIVE

- Invited to the Sponsors Day
- Acknowledgement in the school newsletter
- Acknowledgement within our school community
- Social Media advertisement via Facebook and Instagram
- Invitation to special team Events and Presentations
- Invitation to our End of Year Sports Prize giving
- In season updates and reports
- The satisfaction of helping a great bunch of young men and their families, along with supporting the vision of sport at SBC



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SPONSORSHIP CO-ORDINATOR

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SBC 183 Sport



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Contact Details



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